

Regupol

TELEFAX - MESSAGE

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To : DODGE CORK INC. ATTN.:DON SCANTLING, ARTHUR DODGE jr.

Dear Don, dear Arthur,

we have discussed the matter of the future marketing-activities by DODGE from today until the beginning of a REGUPOL-manufacturing together with DODGE in the U.S.A.

Our opinion is that it would be wise for DODGE to promote and market the all-rubber-products there, where the REGUPOL-products have not been sold and used yet in the U.S.A., such as:

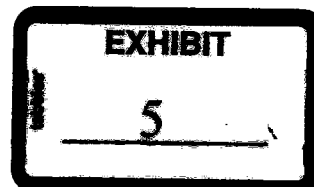
- 1) under-carpet-material
- 2) membrane - protection (f.e.tunnel - construction)
- 3) vibration-insulation/disconnection of body-sound

As we have discussed during our recent visit to Lancaster, those market-segments have a great potential in the states, but, of course, need to be treated anxiously. This is easier for you, since DODGE is based in the states, knows the market and got a well organized rep.-net all over the north american continent, as Don has explained to me.

BSW's existing U.S.A. business should be continuously maintained from here, until we can foresee the rubber-production to be started. Otherwise, we assume, this would cause great confusion at our current customers. We therefore kindly ask you, not to approach our current customers and also not to advertise products, which we are currently importing to the states, except to customers, where you have delivered materials to already, of course.

We also think it wld. be wise, to discuss future inquiries on all-rubber-products, so that a reasonable price-level can be maintained, also when ^{the} future REGUPOL-production will be realized.

The current BSW-customers will be "NEWCO" customers in the future anyway, therefore we believe, the best is, to leave everything as it is in the moment.



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Special occasion CENTAUR , Canada:

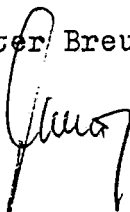
I have checked our files and have absolutely no information that CENTAUR ever had complaints to our products. Besides, the inquiry for 200.000 to 300.000 sqyds far exceeds the annual needs of CENTAUR. The reason for that inquiry, I believe, is, to lower the price - level. This is exactly, what we shld. try to prevent by all means. Therefore, I suggest, you price your product abt. 15 % higher, than you 've told me, you could.

Midwest Elastomeres - thanks very much for your information. I'am waiting for the sample, which I believe, is our own-made product for the GM's project. -If so, I have prepared the necessary steps already, which will be necessary. It certainly is the best for you and us, to just go on, do the samples etc. etc. to get the best possible information. Pls. let me know, if you possibly get more inquiries abt. under-carpet-materials for car floor-mats.

That's it for now. I'am looking forward to hearing from you also in all the other matters. -By the way: when we were driving down to Elkton together with George Hocker, all of us, Ulf, Rainer, Wolfgang and myself agreed, that the distance from Lancaster to there is quite long. Wouldn't it be worth, to think about a location in or close to Lancaster for the plant, to be placed? This especially laborwise (who is willing to go back and forth over that distance every day). Also the relatively low freight-charges from Elkton to Lancaster can't be the only reason for moving there, as well as the land - prices. I think, this really should be a matter of further discussion, as you will agree.

Best personal regards to everybody

Peter Breuer



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